



Trainers' *Agreement*



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BABYBRAINS (BB) /IL PARTO POSITIVO (IPP) TRAINERS' AGREEMENT

Tips and Rules for and efficient training and practice

Effective as from 17th June 2023

This document has the purpose of clearly stating BabyBrains's internal rules and must be thoroughly read before sign-up and signed after completion of the test.

BEFORE THE TRAINING

- *A degree and/or experiences in the following areas, namely Psychology, Neuroscience, Education, are welcome but not necessary to be considered suitable to access BabyBrains (AKA BB) or Il Parto Positivo (AKA IPP) trainings.*
- *If the candidate doesn't possess any of the mentioned degrees or experiences, a CV or a cover letter must be sent to admin@baby-brains.com. According to these documents, the Babybrains Direction has the right to accept or refuse the incoming subscriptions.*
 - *All candidates must read the following books, before the beginning of the trainings:*

BabyBrains Training:

- **Why love matters**, Sue Gerhards (available in libraries, bookshops and online)
- **The scientist in the crib**, Alison Gopnik et al. (available in libraries, bookshops and online)
- **Science and LOVE with BabyBrains** by Silvia Dalvit (available in the subscription set)

Il Parto Positivo Training:

- **Guide to Childbirth**, Ina May Gaskin (available in libraries, bookshops and online)
- **The scientist in the crib**, Alison Gopnik et al. (available in libraries, bookshops and online)
- **Il Parto Positivo. Diventare Mamma con Scienza e con Amore**, Silvia Dalvit and Cecilia Antolini (available in libraries, bookshops and online)
- **I miei Quattro Trimestri**, Cecilia Antolini and Silvia Dalvit (available in libraries, bookshops and online)

It is expected for all participants to be familiar with the bulk of BB/IPP I content (blogposts, social media pieces, books etc) .

DURING THE TRAINING

- *All the training sessions must be attended. Recordings may be made available but do **not** replace attendance.*
- *The training's purpose is to share contents and nurture a rich exchange among all participants. During these sessions an active, respectful, and sensitive participation is expected.*
- *When (expectant) parents are attending the workshop sessions, all IPP/BB Trainees have the chance to observe. Questions and comments must wait for the dedicated exchange moment.*
- *The learning material received during the training is to be considered for unique personal use. Therefore, it can't be used otherwise nor shared.*

AFTER THE TRAINING

Prepare for your practice.

- *Recording of the training might be made available straight after the training. They are learning materials and must not under any circumstance be shared with anyone. If a Trainee or Trainer shares the training recording with anyone, the Trainee will automatically lose the right of membership.*
- *Trainees must pass a learning test to qualify as Certified Trainers.*
- *Trainers will receive the complete PowerPoint files of the Training.*
- *Whenever possible, the observation (in person or online) of one BB Workshop session or more, is highly recommended for all Certified BabyBrains Trainers.*
- *For all IPP Trainers, a deep knowledge of the contents of the books "Il Parto Positivo. Diventare Mamma con Scienza e con Amore" and "I miei quattro trimestri"(in their summarised translated version which will be provided at sign-up) and a regular practice of respiration and relaxation are considered as fundamental requisites.*
- *All Trainers are warmly recommended to offer a free series of workshops to introduce BB/IPP to friends and relatives and to practice without too much pressure.*
- *A session dedicated to one-to-one supervision is available and recommended. It can be booked online on www.babybrains.info/*

Certification

- The certification as “BabyBrains” or “Il Parto Positivo” trainer is fulfilled upon the success of the learning test and the completion of the certification procedure. It gives the title of Certified Trainer, allows to offer BB and IPP workshops and/or to officially disseminate BB/IPP culture within current practices. The cost for the completion and correction of the test is £69, and the test can be taken only once after completion of one full training.
- Once a Trainee has passed the test and completed a quick administrative certification procedure, they become a Certified Trainer and part of the BB International Network. This reflects an engagement to bring the BB/IPP values and tools into society, be it through the delivery of certified BB/IPP workshops or through the integration of BB/IPP values and tools in current practices. Being a member offers all the advantages listed below. The first year of membership fee is included in the test fee.
- It is the Trainee’s choice whether to take the test or not. If a Trainee decides not to take the test, they will not qualify as BB/IPP Trainers. This choice must be stated in the **admission form** and the fee must be paid **before** the beginning of the training.
- Failure to pass the test prevents the Trainee from becoming a member of the BB/IPP community.
- If the test is delivered after the deadline communicated during the training, the test will be checked and corrected together with the tests of the following training. If the deadline of the following training is not respected either, it won't be possible to obtain the certification.
- The certificates are provided in digital form shortly after the passing of the test.

Services and Advantages for the Certified Trainers

- Permission to hold BB/IPP workshops.
- High quality learning tools
- Personalized tag with logo
- International BabyBrains Network stamp
- Access to continuous education events on perinatal wellbeing, neuroscience, and communication.
- Affiliation to the lively national and international community.
- Invitation to be part of private groups on Whatsapp, whose goal is mutual support and sharing.
- Access to further learning material and other electronic resources through a dropbox folder called “Trainer Zone”.
- Mutual support.

- *The invitation to the annual BB/IPP Conference.*
- *The opportunity to build an autonomous professional activity, managing resources in a completely independent way.*

Continuous Learning

- *Il Parto Positivo and BabyBrains regularly publish articles and learning material on www.ilpartopositivo.com and on www.babybrains.info, as well on their social media @ilpartopositivo and @babybrainsinfo.*
- *Il Parto Positivo and BabyBrains regularly offer webinar meetings in Italian and English containing useful advice and guidelines for their trainers.*
- *Il Parto Positivo and Babybrains organize an annual conference with eminent guests from the fields of neuroscience and communication. The goal of the conference is to support the IPP/BB Community on both levels of contents and relationships.*
- *It is possible to subscribe to private sessions for supervision.*

Requirements for maintaining the affiliation to the Il Parto Positivo and BabyBrains Trainers Community

- *All Trainers are expected to participate in the annual conference, either in person or online. The content of the conference must be studied and brought to the trainer's community, through online event sharing or others.*
- *An annual membership fee of £50 must be paid by the 31st of May. The trainings cover the for the first year of membership.*
- *All trainers must respect the Trainer's code of Conduct.*
- *In absence of one or more of the previous requirements the affiliation to the BabyBrains/il Parto Positivo Community is automatically suspended and the related advantages are revoked.*
- *In order to be readmitted to the Community within 3 years from the suspension, the Trainer must attend one conference, or one webinar and must pay the annual membership fee.*
- *After three years suspension, the affiliation to the IPP/BB Community is revoked.*

Trainer's Code of Conduct

- *Trainers are expected to publish their workshops on Airtable (log in details provided after the passing of the exam).*
- *Trainers are expected to collect participants data through BabyBrains' googleforms (shared after completion of the test).*
- *A IPP/BB Trainer is fully responsible for every aspect of the events that he/she organizes. Special attention must be dedicated to collecting, keeping, and guarding the participants personal data.*
- *Before starting a workshop, every IPP trainer is responsible for obtaining a signed copy of the Terms and Conditions for every participant/couple and of collecting the signed releases for free use of images, through the opposite register uploaded in the trainer zone. In case non-compliance with these duties, the workshop won't be recognised as a "Il Parto Positivo workshop".*
- *Before starting a workshop, every BB trainer is responsible for collecting the signatures and the releases for free use of images through the register available in the related Trainer Zone. In case of non-compliance with these duties, the workshop won't be recognised as a "BabyBrains workshop".*
- *Every trainer is responsible for the custody and treatment of all personal data collected by him/her.*
- *Trainers are encouraged to inform the BabyBrains community about their activities and to cooperate with colleagues and/or other professionals. This communication may take place via Whatsapp, email, phone call, or personally. Local cooperation is warmly encouraged.*
- *Within a town or an area, prices are to be agreed among all trainers in the area itself. Newly certified trainers can launch their first workshop at a special discounted price, but they must homologate to normal prices by their third cycle of workshops.*
- *Trainers are not allowed to modify BB/IPP branded material without the Direction's approval. If any modification or correction is necessary, they must be discussed with the Direction and must be applied by the whole BabyBrains Community.*
- *Trainers are not allowed to share the learning material received during the training. Should they not comply to this rule, their membership is revoked.*
- *Trainers are not allowed to share videos of their workshops. Should they not comply to this rule, their membership is revoked.*
- *Trainers are allowed to use the IPP/BB logos only after the Direction permission. These logos are exclusively associated to BabyBrains Ltd. For personal use, the personalized tag is the appropriate tool.*
- *A set of communication models is available in each trainer zone. The trainers are invited to use them for their communication.*
- *Trainers must respect BB/IPP image as modern, minimalistic, scientific.*

- *Trainers must clearly state when they're expressing a personal opinion VS when they're communicating scientific evidence. Moreover, they're encouraged to stick to facts.*
- *BabyBrains values are stated below. In professional communication, Trainers must avoid sharing "negative" contents, such as strong anxiogenic or disgusting impact images, stories about hopeless suffering or incurable anxiety, insults, critics to people or specific communities and political visions. BabyBrains acknowledges the existence and the importance of addressing such topics. However, one of the main goals of BB/IPP is to represent a hopeful and graceful voice. It is the Trainer's responsibility to find ways to express the truth in a loving way.*

Service to Life

We are amazed by human life and each individual's journey. We use science as a tool to enhance this amazement and make it work in real life.

Passion to Empower

Passion is at the heart of our company. We are continuously moving forward, innovating, empowering, growing, and improving — as a team, with our trainers, and in the research.

Nurture Positivity

We strive to approach things in a positive way, acknowledging the struggles and working with them. We value clear, unjudgmental communications and avoid making assumptions.

Humility in Practice

We acknowledge the expertise and deep value of those we work with and those within our wider community. We practice humility and are thankful for our community, recognising that it is a privilege to serve them.

Acting Beyond Yourself

We consider the bigger picture, knowing our work goes beyond ourselves. Starting by making space for being professionals and parents in every step of the way, we work to create an inclusive environment to build a better company and live by our values.

Legal Liability

- *Trainers are entirely responsible for the services they offer. BabyBrains is not liable for third parties.*
- *The non-compliance with the contents of the present agreement makes the Trainer responsible of breach. The Trainer will be asked to refund BabyBrains for every possible damage, included damages against BabyBrains image.*

Trustfully
Silvia Dalvit
Cecilia Antolini

Date
Trainer's signature
